Deal #

INVOICE



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Canal Partners Media **Attention: Accounts Payable** 25 Whitlock Place Suite 201 Marietta, GA 30064

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1494197-1	06/26/16	June 2016	05/30/16 - 06/22/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

Advertiser	Product	Es	timate Number
Slosberg/D/State Senate	720/830/4339	43:	39
	Flight Dates	Order#	Alt Order#
	06/16/16 - 06/22/16	1494197	08270211

Special Handling

Billing Calendar

Broadcast

Agency Code	Advertiser Code	Product 1/2
	720	830
	•	

Billing Type

Cash

Agency Ref	Advertiser Ref
	1

Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 06/17/1 Class o		The View diately Pre-emptible with	11A-12PM rout notice	1	:30	1	\$275.00	NM	
	<u>Start Date</u> 06/13/16 <u>Ch</u> <u>Day</u> A WPBF F 0	06/19/161-	1 escription	Rate \$275.00 <u>Start/End Time</u> 11A-12PM		<u>th Ad-ID</u> 30 ssis2016	501н		<u>Rate Type</u> \$275.00 NN
2 06/17/1 Class o		WPBF News 25 @ diately Pre-emptible with	Noon 12pm-1230pm	1	:30	1	\$250.00	NM	
Weeks: Spots: #	<u>Start Date</u> 06/13/16 <u>Ch</u> <u>Day</u> A	End Date MTWTFS 06/19/161- uir Date Air Time De	SS Spots/Week 1	Rate \$250.00 Start/End Time 12pm-1230pm		th <u>Ad-ID</u> 30 ssis2010	501H		Rate Type \$250.00 N/\
3 06/17/1	6 06/17/16		4-5p	1	:30	1	\$400.00	NM	4200.00
. –		End Date MTWTFS 06/19/161- air Date Air Time De 6/17/16 4:44 PM Ell	1 escription	<u>Rate</u> \$400.00 <u>Start/End Time</u> 4-5p		th <u>Ad-ID</u> 30 ssis2016	501н		<u>Rate Type</u> \$400.00 NN
4 06/17/1 Class o		M-F 5pm News	5-6pm	1	:30	1	\$600.00	NM	
		06/19/161- hir Date Air Time De	1	<u>Rate</u> \$600.00 <u>Start/End Timę</u> 5-6pm		th <u>Ad-ID</u> 30 ssis2010	501н		<u>Rate Type</u> \$600.00 NN
5 06/17/1 Class o		WPBF News 25 @	6:00Pl6-6:30PM	1	:30	1	\$850.00	NM	
Weeks: Spots: #	Start Date 06/13/16 Ch Day A	End Date MTWTFS 06/19/161- hir Date Air Time De	1	Rate \$850.00 <u>Start/End Time</u> 6-6:30PM		th <u>Ad-ID</u> 30 ssis2010	601н		<u>Rate</u> <u>Typ</u> \$850.00 NN
6 06/17/1	6 06/17/16	Wheel Of Fortune	7-7:30PM	1	:30	1	\$1,150.00	NM	

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WPEE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

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1494197-1	06/26/16	June 2016	05/30/16 - 06/22/16

		- W
Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4339	4339

www.thewpbfchannel.com

	Date End D	ate Desci	ription	Start/End Time	MTWTFSS	Length \	Vook	Rate	Type	
Class	of Time - Pre	-emptible witl	h notice							
Weeks	s: <u>Start D</u> : 06/13/1			Spots/Week	<u>Rate</u> \$1,150.00					
Spots: #		Air Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Typ
1	WPBF F	06/17/16	7:14 PM Wheel		7-7:30PM		SSIS201	601н		\$1,150.00 NI
7 06/17/ Class	/16 06/17/ of Time - Pre	16 Good -emptible witl	Morning America	a 7-9AM	1	:30	1	\$600.00	NM	
Weeks		ate End Da	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: <u>#</u> 1	<u>Ch</u> <u>Day</u> WPBF F	Air Date 06/17/16	Air Time Descri 8:20 AM Good	<u>ption</u> Morning America	Start/End Time 7-9AM	Length :	<u>Ad-ID</u> ssis2010	501н		<u>Rate</u> <u>Typ</u> \$600.00 Ni
8 06/17/ Class	/16 06/17/ of Time - Pre			7:30-8PM	1	:30	1	\$1,325.00	NM	
Weeks	: <u>Start D</u> 06/13/1			<u>Spots/Week</u> 1	<u>Rate</u> \$1,325.00					
Spots: <u>#</u> 1	<u>Ch</u> <u>Day</u> WPBF F	Air Date 06/17/16	Air Time Descri 7:53 PM Jeopa		Start/End Time 7:30-8PM	<u>Length</u> :30	<u>Ad-ID</u> SSIS2010	601н		Rate Typ \$1,325.00 N
9 06/17/ Class			F NEWS AT 9:00 -emptible without		1	:30	1	\$175.00	NM	
Weeks		ate End Da	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # 1	<u>Ch</u> <u>Day</u> WPBF F	Air Date 06/17/16	Air Time Descri	ption NEWS AT 9:00AM	Start/End Time M-F 9A-10A	<u>Length</u> :30	<u>Ad-ID</u> ssis201	601н		<u>Rate</u> <u>Typ</u> \$175.00 NI
10 06/20/ Class			/iew -emptible without	11A-12PM notice	1	:30	1	\$275.00	NM	
Weeks	s: <u>Start D</u> 06/20/1			Spots/Week 1	<u>Rate</u> \$275.00	· · · ·				
Spots: #			Air Time Deceri				QI-PV			
. –		Air Date 06/20/16	Air Time Descri		Start/End Time 11A-12PM	Length :30		601н		Rate Typ \$275.00 NI
11 06/20/	WPBF M	06/20/16 16 WPB	11:32 AM The V	iew on 12pm-1230pm	Start/End Time 11A-12PM		ssis2010	\$250.00	NM	<u>Rate Typ</u> \$275.00 NI
11 06/20/	WPBF M /16 06/20/ of Time - Imn s: Start D	06/20/16 16 WPB nediately Pre ate End Da	11:32 AM The V F News 25 @ No -emptible without ate MTWTFSS	iew on 12pm-1230pm	11A-12PM	:30	SSIS201		NM	
1 11 06/20/ Class	WPBF M /16 06/20/ of Time - Imr s: Start D 06/20/1	06/20/16 16 WPB nediately Pre ate End Da	11:32 AM The V F News 25 @ No -emptible without ate MTWTFSS	on 12pm-1230pm notice Spots/Week 1	11A-12PM 1 Rate	:30	1		NM	
1 106/20/ Class Weeks	WPBF M /16 06/20/ of Time - Imr s: Start D 06/20/1 Ch Day	06/20/16 16 WPB nediately Pre ate End Da 6 06/26/	11:32 AM The V F News 25 @ No -emptible without ate MTWTFSS 16 1 Air Time Descri	on 12pm-1230pm notice Spots/Week 1	11A-12PM 1 Rate \$250.00	:30 :30	1	\$250.00	NM	\$275.00 NI
1 106/20/ Class Weeks Spots: # 1 12 06/20/	WPBF M /16 06/20/ of Time - Imr s: Start D	06/20/16 16 WPB nediately Pre ate End Da 6 06/26/ Air Date 06/20/16	11:32 AM The V F News 25 @ No -emptible without ate MTWTFSS 16 1 Air Time Descri	on 12pm-1230pm notice Spots/Week 1 iption News 25 @ Noon 4-5p	11A-12PM 1 Rate \$250.00 Start/End Time	:30 :30	1 Ad-ID	\$250.00	NM	\$275.00 NI
1 106/20/ Class Weeks Spots: # 1 12 06/20/	WPBF M /16 06/20/ of Time - Imm s: Start D	06/20/16 16 WPB nediately Pre ate End Da 6 06/26/ Air Date 06/20/16 16 Ellen nediately Pre ate End Da	F News 25 @ No-emptible without ate MTWTFSS 16 1 Air Time Descript: 229 PM WPBFemptible without ate MTWTFSS	on 12pm-1230pm notice Spots/Week 1 iption News 25 @ Noon 4-5p	11A-12PM 1 Rate \$250.00 Start/End Time 12pm-1230pm	:30 :30 <u>Length</u> :30	1 Ad-ID SSIS201	\$250.00 601H		\$275.00 NI
1 106/20/ Class Weeks Spots: # 1	WPBF M /16 06/20/ of Time - Imr s: Start D 06/20/1 Ch Day WPBF M /16 06/20/ of Time - Imr s: Start D 06/20/1 Ch Day	06/20/16 16 WPB nediately Pre ate End Da 6 06/26/ Air Date 06/20/16 16 Ellen nediately Pre ate End Da	F News 25 @ No-emptible without ate MTWTFSS 16 1 Air Time Descript: 229 PM WPBFemptible without ate MTWTFSS	on 12pm-1230pm notice Spots/Week 1 iption News 25 @ Noon 4-5p notice Spots/Week 1	11A-12PM 1 Rate \$250.00 Start/End Time 12pm-1230pm 1 Rate	:30 :30 Length :30	1 Ad-ID ssis201	\$250.00 601H \$400.00		\$275.00 NI
1 106/20/Class Weeks Spots: # 1 12 06/20/Class Weeks Spots: # 1 13 06/20/	WPBF M /16 06/20/ of Time - Imr S: Start D 06/20/1 Ch Day WPBF M /16 06/20/ of Time - Imr S: Start D 06/20/1 Ch Day WPBF M /16 06/20/ /16 06/20/	06/20/16 16 WPB nediately Pre ate End Da 6 06/26/ Air Date 06/20/16 16 Ellen nediately Pre ate End Da 6 06/26/ Air Date 06/20/16	T1:32 AM The V F News 25 @ No-emptible without ate MTWTFSS 16 1 Air Time Descrit 12:29 PM WPBF -emptible without ate MTWTFSS 16 1 Air Time Descrit 4:37 PM Ellen 5pm News	on 12pm-1230pm notice Spots/Week 1 iption News 25 @ Noon 4-5p notice Spots/Week 1	11A-12PM 1 Rate \$250.00 Start/End Time 12pm-1230pm 1 Rate \$400.00 Start/End Time	:30 :30 Length :30	SSIS2016 1 Ad-ID SSIS2016 1 Ad-ID	\$250.00 601H \$400.00		\$275.00 NI Rate Typ \$250.00 NI Rate Typ
1 106/20/Class Weeks Spots: # 1 12 06/20/Class Weeks Spots: # 1 13 06/20/	WPBF M /16 06/20/ of Time - Imr S: Start D 06/20/1 Ch Day WPBF M /16 06/20/ of Time - Imr S: Start D 06/20/1 Ch Day WPBF M /16 06/20/ of Time - Pre	06/20/16 16 WPB nediately Pre ate End Da 6 06/26/ Air Date 06/20/16 16 Ellen nediately Pre ate End Da 6 06/26/ Air Date 06/20/16 16 M-F 5 -emptible wit ate End Da	F News 25 @ No-emptible without ate MTWTFSS 16 1 Air Time Description MTWTFSS 16 MTWTFSS 16 1 Air Time Description MTWTFSS 16 MTWTFS 16 MT	on 12pm-1230pm notice Spots/Week 1 iption News 25 @ Noon 4-5p notice Spots/Week 1 iption	11A-12PM 1 Rate \$250.00 Start/End Time 12pm-1230pm 1 Rate \$400.00 Start/End Time 4-5p	:30 :30 Length :30 :30 Length :30	1 Ad-ID SSIS201 1 Ad-ID SSIS201	\$250.00 601H \$400.00	NM	\$275.00 NI Rate Typ \$250.00 NI Rate Typ
1 106/20/Class Weeks Spots: # 1 12 06/20/Class Weeks Spots: # 1 13 06/20/Class	WPBF M /16 06/20/ of Time - Imr S: Start D 06/20/1 Ch Day WPBF M /16 06/20/ of Time - Imr S: Start D 06/20/1 Ch Day WPBF M /16 06/20/ of Time - Pre S: Start D 06/20/1 Ch Day /16 06/20/1 Ch Day /16 06/20/1 /16 06/20/1 /16 06/20/1 /16 06/20/1 /16 06/20/1 /16 06/20/1 /16 06/20/1	06/20/16 16 WPB nediately Pre ate End Da 6 06/26/ Air Date 06/20/16 16 Ellen nediately Pre ate End Da 6 06/26/ Air Date 06/20/16 16 M-F 5 -emptible wit ate End Da	F News 25 @ No-emptible without ate MTWTFSS 16 1 Air Time Description MTWTFSS 16 MTWTFSS 16 1 Air Time Description MTWTFSS 16 MTWTFS 16 MT	on 12pm-1230pm notice Spots/Week 1 iption News 25 @ Noon 4-5p notice Spots/Week 1 iption 5-6pm Spots/Week 1	11A-12PM 1 Rate \$250.00 Start/End Time 12pm-1230pm 1 Rate \$400.00 Start/End Time 4-5p 1 Rate	:30 :30 Length :30 :30 Length :30 :30	Ad-ID SSIS201(1 Ad-ID SSIS201(1	\$250.00 601H \$400.00 601H	NM	\$275.00 NI Rate Typ \$250.00 NI Rate Typ

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1494197-1	06/26/16	June 2016	05/30/16 - 06/22/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4339	4339

www.thewpbfchannel.com

ine Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
Class of Time - Pre-emptible with notice					
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS 1 Spots/Week 1 Spots: # Ch Day Air Date 1 Air Time Description 06/20/16 Description 06/20/16 1 WPBF M 06/20/16 6:22 PM WPBF News 25 @ 6:00PM	Rate \$850.00 Start/End Time 6-6:30PM	Length Ad-ID :30 SSIS2016	01н		<u>Rate Type</u> \$850.00 NN
15 06/20/16 06/20/16 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice	1	:30 1	\$575.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS 1 Spots/Week 1	<u>Rate</u> \$575.00				
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 06/20/16 6:41 AM WPBF News 25 Mornings	Start/End Time 6-7AM	Length Ad-ID :30 SSIS2016	01н		<u>Rate Type</u> \$575.00 NN
16 06/20/16 06/20/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	1	:30 1	\$1,150.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS 1 Spots/Week 1	<u>Rate</u> \$1,150.00				
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 06/20/16 7:17 PM Wheel Of Fortune	Start/End Time 7-7:30PM	Length Ad-ID :30 SSIS2016	01н		Rate Type \$1,150.00 NN
17 06/20/16 06/20/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	2	:30 2	\$600.00	NM	~
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS 2 Spots/Week 2 2	<u>Rate</u> \$600.00				
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 06/20/16 7:25 AM Good Morning America	Start/End Time 7-9AM	Length Ad-ID :30 SSIS2016			<u>Rate Typ</u> \$600.00 NN
2 WPBF M 06/20/16 8:30 AM Good Morning America	7-9AM	:30 SSIS2016	01H		\$600.00 NN
18 06/20/16 06/20/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	1	:30 1	\$1,325.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS 1 Spots/Week 1	<u>Rate</u> \$1,325.00				
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 06/20/16 7:53 PM Jeopardy	Start/End Time 7:30-8PM	Length Ad-ID :30 SSIS2016	01н		Rate Type \$1,325.00 NM
19 06/20/16 06/20/16 WPBF NEWS AT 9:00ANM-F 9A-10A Class of Time - Immediately Pre-emptible without notice	1	:30 1	\$175.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS 05/00/00 Spots/Week 1	<u>Rate</u> \$175.00				
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 06/20/16 9:29 AM WPBF NEWS AT 9:00AM	Start/End Time M-F 9A-10A	Length Ad-ID :30 ssis2016	01н .		Rate Typ \$175.00 Ni
20 06/18/16 06/18/16 Sat 5pm News 5-6p Class of Time - Immediately Pre-emptible without notice	1-	:30 1	\$240.00	NM	
Weeks: Start Date 06/13/16 End Date 06/19/16 MTWTFSS 05/19/16 Spots/Week 1	<u>Rate</u> \$240.00				-
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 06/18/16 5:39 PM Sat 5pm News	Start/End Time 5-6p	Length Ad-ID :30 ssrs2016	01н		<u>Rate Typ</u> \$240.00 N
21 06/18/16 06/18/16 Sat 6pm News 6-630p Class of Time - Pre-emptible with notice	1-	:30 1	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$350.00				
06/13/16 06/19/161- 1 Spots: # Ch Day Air Date Air Time Description	Ψ000.00	Length Ad-ID			Rate Type

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1494197-1	06/26/16	June 2016	05/30/16 - 06/22/16
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Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4339	4339

www.thewpbfchannel.com

							Spots/			
ine Start	Date End Dat	e Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
22 06/18 Class			Vheel Of Fortune -emptible without	Sat 7-730PM notice	1-	:30	1	\$475.00	NM	
Week	s: Start Date 06/13/16	End Da 06/19/1		Spots/Week 1	<u>Rate</u> \$475.00					
Spots: #	Ch Day	Air Date	Air Time Descri	ption	Start/End Time	Length	Ad-1D			Rate Typ
1	WPBF Sa	06/18/16	7:06 PM Sat W	heel Of Fortune	Sat 7-730PM	:30) SSIS20160	1н		\$475.00 N
23 06/18 Class			Saturday 7-8am -emptible without	Sat 7am-8am notice	1-	:30	1	\$350.00	NM	
Week	s: <u>Start Date</u> 06/13/16	End Da 06/19/1		Spots/Week 1	<u>Rate</u> \$350.00					
Spots: #	Ch Day	Air Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Typ
1	WPBF Sa	06/18/16	7:52 AM GMA \$	Saturday 7-8am	Sat 7am-8am	:30) SSIS20160)1н		\$350.00 N
24 06/18 Class			eopardy -emptible without	Sat 7:30-8PM notice	1-	:30	1	\$500.00	NM	
Week	s: <u>Start Date</u> 06/13/16	End Da 06/19/1		Spots/Week 1	<u>Rate</u> \$500.00					
Spots: #		Air Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Typ
1	WPBF Sa	06/18/16	7:42 PM Sat Je	opardy	Sat 7:30-8PM	:30) SSIS20160)1H		\$500.00 N
25 06/18 Class			-9am News -emptible without	Sat 8-9am notice	1-	:30	1	\$325.00	NM	
Week	s: <u>Start Date</u> 06/13/16	End Da		Spots/Week 1	Rate \$325.00					
Spots: #		Air Date	Air Time Descri	•	Start/End Time	Length	Ad-ID			Rate Typ
1	WPBF Sa	06/18/16	8:09 AM Sat 8-	9am News	Sat 8-9am	:30) SSIS20160)1н		\$325.00 NI
26 06/19 Class	0/16 06/19/16 of Time - Pre-e		Spm News h notice	6-630p	1	:30	1	\$375.00	NM	
Week	s: <u>Start Date</u> 06/13/16	End Da 06/19/		Spots/Week 1	<u>Rate</u> \$375.00					
Spots: #		Air Date	Air Time Descri	ption	Start/End Time	Lengti	Ad-ID			Rate Typ
1	WPBF Su	06/19/16	6:26 PM Sun 6	om News	6-630p	:30) SSIS20160)1H	-	\$375.00 NI
27 06/19 Class	9/16 06/19/16 s of Time - Pre-e		3-9am News h notice	Sun 8-9am	1	:30	1	\$350.00	NM	
Week	s: <u>Start Date</u> 06/13/16	e <u>End Da</u> 06/19/		Spots/Week 1	<u>Rate</u> \$350.00					
Spots: #		Air Date	Air Time Descri	•	Start/End Time	Lengtl	Ad-ID			Rate Typ
1		06/19/16	8:38 AM Sun 8-		Sun 8-9am	:30) SSIS20160)1н		\$350.00 N
28 06/16 Class		WPB	F News 25 @ No -emptible without	on 12pm-1230pm notice	1	:30	1	\$250.00	NM	
Week		e End Da	ate MTWTFSS	Spots/Week 1	Rate \$250.00				-	
Spots: #		Air Date	Air Time Descri	iption	Start/End Time	<u>Lenatl</u>	n Ad-ID			Rate Typ
1				News 25 @ Noon	12pm-1230pm	_	SSIS20160)1H		\$250.00 N
29 06/16 Class	6/16 06/16/16 s of Time - Imme	6 Ellen diately Pre	-emptible without	4-5p notice	1	:30	1	\$400.00	NM	
Week	s: <u>Start Dat</u> 06/13/16	e <u>End Da</u> 06/19/		Spots/Week	<u>Rate</u> \$400.00					
Spots: #		Air Date	Air Time Descri	iption	Start/End Time	Lenati	n Ad-ID			Rate Typ
1			Ellen	gr +' -'	4-5p	:0:				\$400.00 NI
	Credit				•					

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Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4339	4339

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Tir	ne MTWTFSS	Length	Spots/ Week	Rate	Туре	
29 06/16/16 06/16/16 Ellen 4-5p Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$400.00	NM	
30 06/16/16 06/16/16 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>Rate</u> 1 \$600.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 06/16/16 5:33 PM M-F 5pm News	Start/End Time 5-6pm		<u>h Ad-ID</u> 0 ssis2010	601н		<u>Rate Type</u> \$600.00 NN
31 06/16/16 06/16/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$850.00	NM	
Weeks: Start Date 06/13/16 End Date Date Date 06/19/16 MTWTFSS Spots/Weeks/ Spots/Weeks/	1 \$850.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 06/16/16 6:28 PM WPBF News 25 @ 6:0	<u>Start/End Time</u> 00PM 6-6:30PM		<u>h Ad-ID</u> 0 ssis2010	601н		Rate Type \$850.00 NN
32 06/16/16 06/16/16 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice	1	:30	1	\$575.00	NM	
Weeks: Start Date 06/13/16 End Date 06/19/16 MTWTFSS 07/19/16 Spots/Weeks/Wee	1 \$575.00	1				Deta Tona
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 06/16/16 6:12 AM WPBF News 25 Morni	Start/End Time ngs 6-7AM		<u>h Ad-ID</u> 0 ssis201	601н		Rate Type \$575.00 NN
33 06/16/16 06/16/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,150.00	NM	-
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>ek</u> <u>Rate</u> 1 \$1,150.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 06/16/16 7:18 PM Wheel Of Fortune	Start/End Time 7-7:30PM		<u>h Ad-ID</u> 0 ssis201	601н		Rate Type \$1,150.00 NN
34 06/16/16 06/16/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	2	:30	2	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>Rate</u> 2 \$600.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 06/16/16 7:58 AM Good Morning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 ssis2010	601H		Rate Type \$600.00 NN
2 WPBF Th 06/16/16 8:56 AM Good Morning America			0 SSIS201			\$600.00 NA
35 06/16/16 06/16/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	ek <u>Rate</u> 1 \$1,325.00					
Spots: <u># Ch Day Air Date Air Time Description</u> 1 WPBF Th 06/16/16 7:35 PM Jeopardy	Start/End Time 7:30-8PM		<u>h Ad-ID</u> 0 ssis201	601н		Rate Type \$1,325.00 NN
36 06/16/16 06/16/16 WPBF NEWS AT 9:00ANM-F 9A-10A Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	ek <u>Rate</u> 1 \$175.00					
Spots: <u># Ch Day Air Date Air Time Description</u> 1 WPBF Th 06/16/16 9:28 AM WPBF NEWS AT 9:00	Start/End Time OAM M-F 9A-10A		h <u>Ad-ID</u> 0 ssis201	601н	·	<u>Rate Type</u> \$175.00 NN
37 06/21/16 06/21/16 The View 11A-12PM Class of Time - Immediately Pre-emptible without notice	-1	:30	1	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/We	ek Rate					-

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WPEE

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Send Payment To:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1494197-1
 06/26/16
 June 2016
 05/30/16 - 06/22/16

Advertiser Product Estimate Number
Slosberg/D/State Senate 720/830/4339 4339

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
37 06/21/16 06/21/16 The View 11A-12PM Class of Time - Immediately Pre-emptible without notice	-1	:30	1	\$275.00	NM	
06/20/16 06/26/16 -1 1 Spots: <u># Ch Day Air Date Air Time Description</u> 1 WPBF Tu 06/21/16 11:40 AM The View	\$275.00 Start/End Time 11A-12PM		<u>h Ad-ID</u> 0 ssis2016	501н		<u>Rate</u> <u>Type</u> \$275.00 NN
38 06/21/16 06/21/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Immediately Pre-emptible without notice	-1	:30	1	\$250.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS Spots/Week 1 Spots: 06/20/16 06/26/16 -1 1 Spots: # Ch Day Air Date Air Time Description 1 Description News 25 @ Noon Noon	<u>Rate</u> \$250.00 <u>Start/End Time</u> 12pm-1230pm		<u>h Ad-ID</u> 0 ssis2010	501н		<u>Rate</u> <u>Type</u> \$250.00 NN
39 06/21/16 06/21/16 Ellen 4-5p Class of Time - Immediately Pre-emptible without notice	-1	:30	1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 06/20/16 06/26/16 -1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 06/21/16 4:31 PM Ellen	Rate \$400.00 Start/End Time 4-5p		h <u>Ad-ID</u> 0 ssis2010	501н		<u>Rate</u> <u>Type</u> \$400.00 NN
40 06/21/16 06/21/16 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	-1	:30	1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 06/20/16 06/26/16 -1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 06/21/16 5:16 PM M-F 5pm News	Rate \$600.00 <u>Start/End Time</u> 5-6pm		<u>h</u> <u>Ad-ID</u> 0 ss1s2010	501н		<u>Rate</u> <u>Type</u> \$600.00 NN
41 06/21/16 06/21/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	-1	:30	1	\$850.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 06/20/16 06/26/16 -1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 06/21/16 6:22 PM WPBF News 25 @ 6:00PM	Rate \$850.00 <u>Start/End Time</u> 6-6:30PM		<u>h Ad-ID</u> 0 ssrs2010	501н		<u>Rate Type</u> \$850.00 NN
42 06/21/16 06/21/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	-1	:30	1	\$1,150.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 06/20/16 06/26/16 -1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 06/21/16 7:07 PM Wheel Of Fortune	Rate \$1,150.00 <u>Start/End Time</u> 7-7:30PM		<u>h Ad-ID</u> 0 ssis2016	501H		Rate Type \$1,150.00 NM
43 06/21/16 06/21/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-1	:30	1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 06/20/16 06/26/16 -1 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 06/21/16 7:58 AM Good Morning America	Rate \$600.00 <u>Start/End Time</u> 7-9AM		<u>h Ad-ID</u> 0 SSIS2010	501н		<u>Rate Type</u> \$600.00 NN
44 06/21/16 06/21/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	-1	:30	1	\$1,325.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS 06/20/Week 1 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 Air Date 06/21/16 7:58 PM Jeopardy	Rate \$1,325.00 Start/End Time 7:30-8PM		h <u>Ad-ID</u> 0 ssis201	501н		<u>Rate Type</u> \$1,325.00 NM

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Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1494197-1	06/26/16	June 2016	05/30/16 - 06/22/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4339	4339

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
45 06/21/16 06/21/16 WPBF NEWS AT 9:00AVM-F 9A-10A Class of Time - Immediately Pre-emptible without notice	-1	:30	1	\$175.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 06/20/16 06/26/16 -1 1	<u>Rate</u> \$175.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 06/21/16 9:46 AM WPBF NEWS AT 9:00AM	Start/End Time M-F 9A-10A		<u>h Ad-ID</u> 0 SSIS2016	01н		<u>Rate Type</u> \$175.00 NN
46 06/22/16 06/22/16 The View 11A-12PM Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 06/20/16 06/26/16 1 1	<u>Rate</u> \$275.00					
Spots: <u># Ch Day Air Date Air Time Description</u> 1 WPBF W 06/22/16 10:59 AM The View	Start/End Time 11A-12PM		<u>h Ad-ID</u> 0 ssis2016	01н		<u>Rate Type</u> \$275.00 NN
47 06/22/16 06/22/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$250.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS 05/04/20/16 Spots/Week 1	<u>Rate</u> \$250.00		L A-J !!			Det - T
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 06/22/16 12:25 PM WPBF News 25 @ Noon	Start/End Time 12pm-1230pm		<u>h Ad-ID</u> 0 ssis2016	01н		Rate Type \$250.00 NN
48 06/22/16 06/22/16 Ellen 4-5p Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$400.00	R				
Spots: # <u>Ch</u> <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF W 06/22/16 4:35 PM Ellen	Start/End Time 4-5p		<u>h Ad-ID</u> 0 ssis2016	i01н		<u>Rate Type</u> \$400.00 NN
49 06/22/16 06/22/16 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 06/20/16 06/26/161 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 06/22/16 5:44 PM M-F 5pm News	Start/End Time 5-6pm		<u>h Ad-ID</u> 0 ssis2016	i01н		<u>Rate</u> <u>Type</u> \$600.00 NN
50 06/22/16 06/22/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$850.00	NM	
Weeks: Start Date 06/20/16 End Date Date 06/26/16 MTWTFSS Spots/Week 06/26/16 Spots/Week 1	<u>Rate</u> \$850.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 06/22/16 6:22 PM WPBF News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 ssis2016	01 н		<u>Rate Type</u> \$850.00 NN
51 06/22/16 06/22/16 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice	1	:30	1	\$575.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS 05/00/00 Spots/Week 01/00/00	<u>Rate</u> \$575.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 06/22/16 6:38 AM WPBF News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 SSIS2016	501н		<u>Rate Type</u> \$575.00 NN
52 06/22/16 06/22/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,150.00	NM	
Weeks: Start Date 06/20/16 End Date Date 06/26/16 MTWTFSS Nots/Week 06/26/16 Spots/Week 1	<u>Rate</u> \$1,150.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 06/22/16 7:17 PM Wheel Of Fortune	Start/End Time 7-7:30PM		<u>h Ad-ID</u> 0 ssis2016	501н		Rate Type \$1,150.00 NM

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Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1494197-1	06/26/16	June 2016	05/30/16 - 06/22/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4339	4339

Net Amount Due

\$29,189.00

www.thewpbfchannel.com

			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Type	
53 06/22/16 06/22/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	2	:30	2	\$600.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS - 2 Spots/Week2 Spots: # Ch Day Air Date 1 Air Time Description Descripti	Rate \$600.00 <u>Start/End Time</u> 7-9AM 7-9AM	Length Ad-ID :30 SSIS201601H :30 SSIS201601H				<u>Rate</u> <u>Typ</u> \$600.00 NI \$600.00 NI
54 06/22/16 06/22/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,325.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS 05/05/Week 06/20/16 Spots/Week 06/20/16 1 Spots: # Ch Day Air Date Air Time Description 1 Description 06/22/16 7:53 PM Jeopardy	Rate \$1,325.00 <u>Start/End Time</u> 7:30-8PM		th <u>Ad-ID</u> 80 ssis2010	601н		Rate Typ \$1,325.00 Ni
55 06/22/16 06/22/16 WPBF NEWS AT 9:00AVM-F 9A-10A Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$175.00	NM	
Weeks: Start Date 06/20/16 End Date 06/26/16 MTWTFSS Spots/Week 06/20/16 Spots/Week 06/20/16 Spots: # Ch Day Air Date Air Time Description 1 WPBF W 06/22/16 9:11 AM WPBF NEWS AT 9:00AM	<u>Rate</u> \$175.00 <u>Start/End Time</u> M-F 9A-10A		th <u>Ad-ID</u> 30 SSIS201	601H		<u>Rate Typ</u> \$175.00 Ni
56 06/19/16 06/19/16 Sun 11:35pm Late News 1135p-12am Class of Time - Immediately Pre-emptible without notice	S	:30	1	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 06/13/16 06/19/16S 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 06/19/16 12:04 AM Sun 11:35pm Late News LR- Basketball	Rate \$275.00 <u>Start/End Time</u> 1135p-12am	<u>Length</u> <u>Ad-ID</u> :30 ssis201601н			<u>Rate</u> <u>Typ</u> \$275.00 Ni	
57 06/19/16 06/19/16 Matter of Fact SUN 10-1030A Class of Time - Immediately Pre-emptible without notice	S	:30	_1	\$125.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 06/13/16 06/19/16S 1 Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 06/19/16 10:16 AM Matter of Fact	Rate \$125.00 Start/End Time SUN 10-1030A Total Spots	:3	<u>Length</u> <u>Ad-ID</u> :30 ssɪs201601н 59			<u>Rate</u> <u>Typ</u> \$125.00 Nf
Payment Terms 30 Days				Gross Tota	a <u>l</u>	\$34,340.00
-			Agend	cy Commission	n	\$5,151.00

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